

My Personality

Let your personality shine through your brand

We've talked about how people buy from people. It's therefore important to be crystal clear on how you come across to others and taking a personality test can be a great way of doing this.



Check out www.truity.com so you can understand who you truly are

From the results, is there anything which surprised you? What did you agree with? Disagree with? Has this made you think about how you come across to others?